

NEWS RELEASE



Fluitec Strengthens its Global Sales Force

Fluitec International Appoints Two New Regional Sales Managers and Inside Sales Representative

Bayonne, NJ - Fluitec International (<http://www.fluitec.com>) announced today that Rob Hughes, Darin Carfaro and Arturo Flores have joined the company to further develop their growing portfolio of regional and international accounts.

Rob Hughes joins Fluitec as the Regional Sales Manager for Australia and New Zealand. Rob joins Fluitec with more than twenty years lubricant industry. He spent the last 10 years as divisional manager for Fuchs Lubricants Australasia where he was responsible for Automotive and Industrial sales and product marketing for Australia and New Zealand. "While other major oil company players are pulling back from Australia, we view Rob's appointment as a sign of our commitment to becoming the go-to lubrication expert and partner in Australia and New Zealand. I'm confident that Rob will play a key role in providing and implementing high quality solutions for our clients" says Pierre Vanderkelen, General Manager Fluitec Singapore.



Darin Carfaro comes with a great amount of sales experience, having spent the last fifteen years in sales and sales leadership positions. Darin joins Fluitec as a US Regional Sales Manager for the Americas East to continue Fluitec's success providing lubrication technologies to many of the top Power Gen, Oil & Gas and petrochemical companies in the East Coast of America and Canada. Darin comments "I am excited to start a new challenge within Fluitec and look forward to working with the team to further develop their already extensive technology offerings." Greg Livingstone, Executive Vice President of Business Development said "Darin's wealth of sales experience has already made him a key addition to the Fluitec family".



Arturo Flores joins Fluitec as an inside sales representative covering North America. He has six years of experience as an inside sales specialist, his most recent experience was working for a lubricant distributor selling to the automotive and industrial industries. "I have a passion for technology, which drives my motivation in selling Fluitec's technology solutions" says Arturo. Deanna Komuves, Director of Global Digital Sales says, "Already having an understanding of the lubrication market, Arturo is a perfect fit to our growth in the US."



"The addition of these three key appointments underscores our success and our commitment to our mission of creating a 'Fill-for-Life' environment!" says Fluitec CEO Frank Magnotti.

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About Fluitec: Fluitec is one of the foremost worldwide experts in the measurement, management and monitoring of antioxidants and mitigation of damage caused by oxidative stress in everything from helicopters to power plants using critical rotating machinery. They are on a journey to establish a "Fill-for-Life" environment. Fluitec is also known as a world leader in data collection, analysis, and mitigation of these stresses, making them world renowned for predictive analytics. Along with Fluitec's Corporate Headquarters located in New Jersey, USA the company has offices in Singapore, Abu Dhabi and Antwerp, Belgium.

Further information is available at: www.fluitec.com